

COMMUNICATIONS

<http://www.pbcc.edu/career.xml>.

Some Florida public universities offering this major: [FAU](#) [FIU](#) [UF](#) [UCF](#) [UNF](#) [USE](#)
[UWF](#) [FSU](#) [FGCU](#) *for a more extensive list of colleges and universities, go to www.petersons.com

Description of major:

A degree in communications prepares a student for the opportunity to enter an assortment of fields dealing with ways to effectively communicate to a variety of people. Career areas include media, advertising, publishing and others as listed below.

Regardless of your career choice, increase your marketability to employers through internships, related work experience, good grades, and involvement in college activities. Visit the Career Center at your campus to research this field. Talk to people employed in these occupations and meet with an Academic Advisor to develop an academic plan for this major.

Sample Occupations

Listed below are occupations related to this major. **Some occupations may require additional skills, experience, coursework or an advanced degree.**

Advertising Copywriter	Account Executive	Program Assistant
Communications Consultant	Community Outreach Coordinator	Editor
Fund-Raiser	Grant Coordinator	Promotions Manager
Marketing Coordinator	Media Planner/Director	Media Relations Coordinator
News Director	News Editor	Journalist
Communications Director	Public Relations Specialist	Publisher
Reporter	Special Events Coordinator	TV, Radio, Film Producer
Public Information Specialist	Employment Recruiter/Interviewer	Technical Writer
Advertising Manager		

And many more... To find more careers by major go to <http://online.onetcenter.org/crosswalk/> and search by major in the first box "Classification of Instructional Programs" (CIP)

Example of Work Settings

Public Relations Firms	Newspapers	Television Stations
Radio Stations	State/Federal Government	Hospitals
Corporate Communications Office	Business And Industry	Libraries
Advertising Agencies	Consulting Firms	Universities

Sources of career information:

Go to www.facts.org Choose "***Finding a College or Program.***" In the "***Explore Careers***" box, select one or all of the following links and follow the directions:

- Career Development
- Career Planning - Florida CHOICES
- Related Links & Resources

Visit or call the Career Center on your campus for more information.

Palm Beach Gardens
BR 129

(561) 207-5350

Lake Worth
CT 104

(561) 868-3066

Boca Raton
BT 125

(561) 862-4325

Belle Glade
CR 115

(561) 993-1129